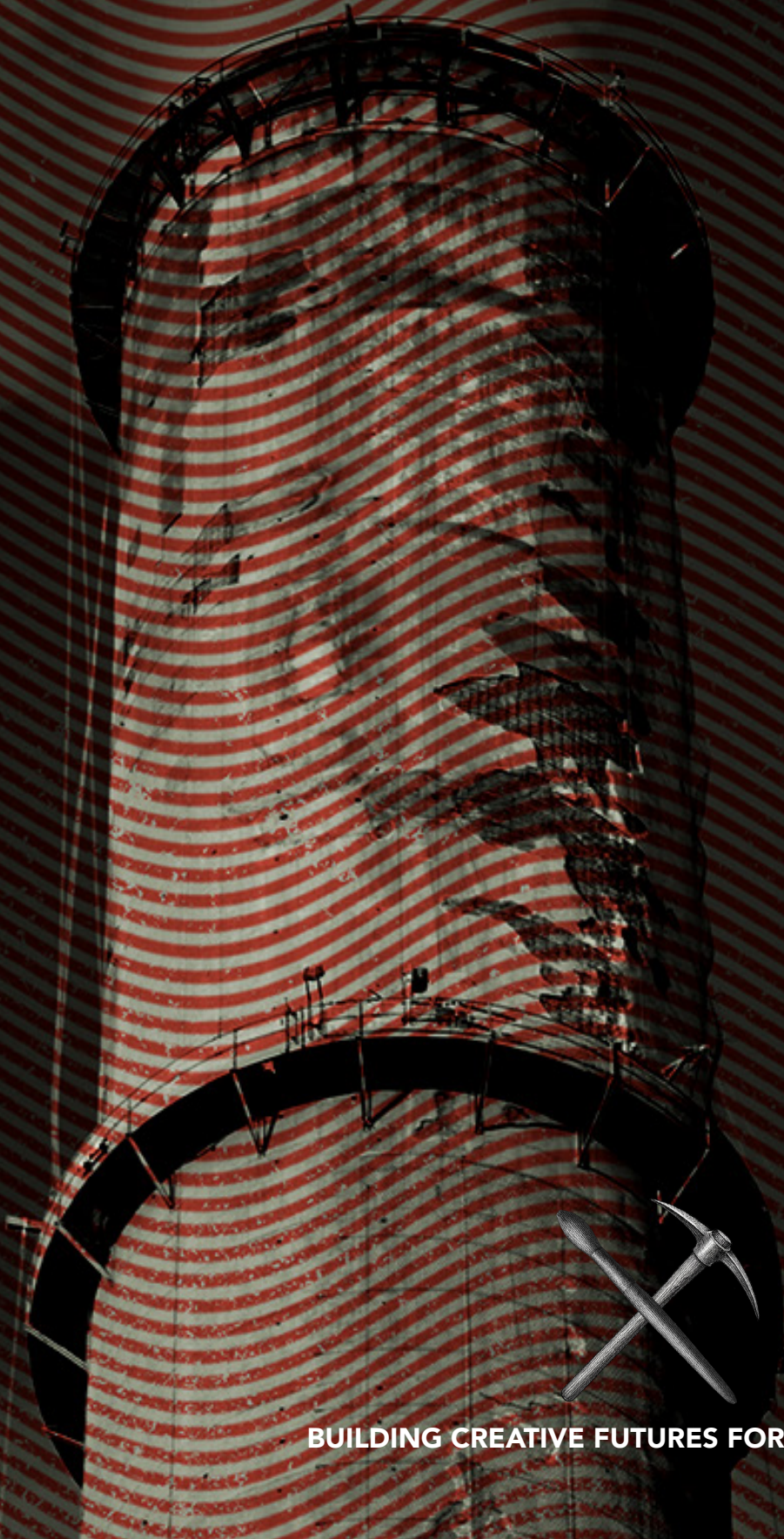


OPEN CUT COLLECTIVE PITCH DECK



BUILDING CREATIVE FUTURES FOR GIPPSLAND

Northstar

Open Cut Collective is an art collective focused on generating cultural and economic renewal through creativity. We facilitate embedding arts and culture within Gippsland's energy transition and foster creative economies to shape a post-mining identity for the Latrobe Valley.

About Us

As Gippsland faces the monumental task of transitioning from coal to renewable energy, Carbon Creative Collective emerges as a conduit for renewal.

We are a collective of artists, facilitators, and collaborators working at the intersection of mine rehabilitation, cultural regeneration, and regional identity.

We believe that creative practice has a critical role to play in shaping how our communities remember, recover and reimagine.

Our mission is to ensure that as the power stations shut down and landscapes shift, Gippsland's cultural life grows stronger.

We work to embed creativity into mine rehabilitation, industry engagement and local development, offering tangible pathways for jobs, participation, and identity-building.

Image: Coal Hole / Pollyannar



Our Vision

- A vibrant, creative Gippsland post-coal
- Arts and culture embedded in policy, planning and place-making
- Community voices centred in the transition story

Our Values

Place-based Practice: We honour the specific histories, landscapes, and communities of the Latrobe Valley.

Justice & Inclusion: We centre underrepresented voices, especially youth, First Nations people, and those impacted by industrial legacies.

Collaboration: We build cross-sector partnerships that model care, transparency, and shared purpose.

Creative Leadership: We believe artists are vital decision-makers in shaping our region's future.

Legacy-building: We work for outcomes that resonate beyond a single project, toward a thriving cultural ecosystem.

Image: Interior Yallourn/ Josie Hess



Our Approach

We bring arts to the centre of transition by building communities and narratives, producing place-based media, and cultivating digital footprints for an arts-led transition.

We can:

- Facilitate partnerships between artists, industry, and community
- Coordinate site-responsive art residencies, exhibitions and pop-up archives
- Advise on creative engagement strategies for government and energy stakeholders
- Elevate youth, First Nations, and regional voices in the transition
- Document and celebrate creative work already happening in the Valley
- Enable creative visioning of the future under place-specific constraints

Flexible and transparent

Costs are project based, and flexible based on resourcing available. We can assist your org with fair and reasonable budgeting for arts projects.

Our Offerings

BUILDING COMMUNITIES AND NARRATIVES

- Arts advocacy
- Network building
- Community engagement and organising
- Community leadership and capacity building
- Industry partnered design studios (where stakeholders with university students to creatively test future spatial scenarios)
- Event production
- Writing and commentary
- Youth target engagement

PRODUCING PLACE-BASED MEDIA

- Filmmaking
- Photography
- Arts workshops
- Collection management
- Podcast (place-based)
- Visualization (of concepts, ideas, stories, landscapes, and spaces; all formats from VR, film, mapping, photo-realistic renders, etc)
- Graphic design
- Mapping (various types: analytical, critical, speculative)
- Multidisciplinary educational artifacts
- Public art installations
- Impact Production (intersection of documentary and social justice)

CULTIVATING DIGITAL FOOTPRINTS FOR AN ARTS-LED TRANSITION

- Web design and integrations
- Social media:
- Content production
- Marketing and communication design
- Paid PPC and Analytics-Driven Conversion Building
- Community Mobilisation

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Our Invitation

We're inviting aligned partners, orgs, industry and decision-makers to work with, and support Open Cut Collective.

By working with us, you can help us build the cultural infrastructure Gippsland needs to thrive beyond coal.

Image: Interior Yallourn / Josie Hess



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